

WHY PARTNER WITH MILKYWAY PRESCHOOL?



One of India's top and Kolkata's best preschool brand, since 2015



A unit of Indian Association of Science & Application



Successfully operating in different locations of Kolkata



Winner of prestigious awards & accolades at global level



Highly qualified and professional management team



Advanced infrastructure for children's safety, security & hygiene



Investor-friendly opportunity offering incredible return on investment



Comprehensive training, operations & management support



For franchising queries, please contact:

Toll-free: 1800 102 2007 | Email: education@franchiseindia.in

or

M- 07003092818 Email : milkywaypreschool2015@gmail.com

www.milkywaypreschool.in

Milkyway Preschool Franchise Benefits

- Learning's from experienced in the field.
- Association with a well recognized brand in pre-school.
- Centralized system of designing curriculum, procurement of books, study material, prospectuses and advertisements.
- Technical assistance in establishing their infrastructure.
- Fast launch of the project with the help of our team of designers, suppliers and workers.
- Savings from centralized procurement of study materials and advertisements by the mother company.
- Expert guidance and support from through it's team of PhD's and MBA and other franchises.
- Continuous guidance to solve the day to day problems and ideas for upgradation of infrastructure.
- Concept planning, designing and supervising of layout of interiors.
- Local marketing support.
- Training of personnel through an orientation programme for adaptation of the HELLO KIDS way.
- Setting up proper accounting and feedback systems.
- Using the franchisor's brand name. A franchisee can save precious time, expenditure and efforts that are involved in creating a brand name.
- Professional support provided by the franchisor through its team of Gold Medalist, MBA , child psychologist that ensures the smooth running of business operations.
- Support for indoor/outdoor events including media coverage.

Franchisor's Obligations

- Procurement of all types of required good like Table tops, furniture and lighting to be used for business operations for the Unit franchisee.
- Training programs on a regular basis for Unit Franchisees and the counter sales staff. Special skill enhancing workshops to be organized by Milkway management as required.
- Provision of all administrative forms & formats
- Provision of all forms, formats, Cash Sheets, Sales Sheets, Monthly report sheets etc.
- Assistance in creation and installation of visual merchandise etc.
- Provision of informative material, presentations etc.
- Assistance in organizing of city/Outlet location based promotional activities and events.
- Printed material like Brochures, Flex Banners on cost basis
- Management will continuously assist in monitoring and managing the business to make sure that the best business practices get implemented at the franchisee end to run it on profit as well as to have satisfied customers.
- Step wise training programs (start-up phase, the operating phase and the growth phase.)
- Milkway will also take care of quality of services to be delivered at the franchisee end as well as to the end customer (Thorough customer feedback, regular interactions, mystery visit at the franchisee Outlet etc.)

Unit Franchisee Obligations

- Setup site selection. The franchisor shall also assist the franchisee for the site selection
- Fit-outs of the Pre-school as per the franchisors specifications
- Pre-opening purchases of stock, retail products like Table tops, furniture and lighting (Vendor to be aligned by the franchisor only)
- Full involvement in opening launch promo
- Attending initial and ongoing training individually plus key staff
- Compliance with standards and policies/operating manuals
- Compliance of the customer service standards as set by Milkway
- Be adequately insured
- Proper maintenance of books and accounts
- Follow timely reporting structure of sales and stock reports to the franchisor
- Will have to ensure smooth flow of business at all times